



Minority Business Growth Alliance

Job Description: Expert Speaker

Position Summary

As an expert speaker for the MBGA, you will develop and deliver functional, fundamental presentations to the **minority business owners**.

Your role is to inform **minority business owners** on information in an attractive and easily accessible manner. The goal is to provide functional knowledge that allows the Client Business Owner to gain understanding of specific topic areas needed to grow their business.

Responsibilities:

As a presenter, you will need to:

- Understand the audience by working with the MGBA Relationship Manager and Business Consultant
- Research topic and background of the functional topic to be delivered
- Prepare an engaging and thoughtful presentation
- Create a platform for dialogue and discussion throughout the presentation
- Ability to alter your presentation based on the knowledge level of the business owner in the specific functional topic

Skills Required

- Excellent verbal communication skills and ability to engage with multiple individuals
- Be thorough and pay attention to detail
- PowerPoint or like software programs
- Ability to answer questions and open to constructive feedback

We are seeking a multitude of functional topics including Marketing, Finance, Sales and Operations. The level of knowledge presented will range from: base knowledge and evolving to expert knowledge. If you've got one or two expertise areas, we'd love to talk to you!



**Minority Business
Growth Alliance**

We are partnering with the Minnesota Black Chamber of Commerce and North Central Minority Supplier Development Council to match your expertise to skills needed to grow Black Owned Businesses.

Ready to join in helping black owned businesses grow and prosper? Talk to us today!